СРЕДНЕЕ ПРОФЕССИОНАЛЬНОЕ ОБРАЗОВАНИЕ

Н.И. ЩЕРБАКОВА

# **АНГЛИЙСКИЙ ЯЗЫК** ДЛЯ СПЕЦИАЛИСТОВ ИНДУСТРИИ КРАСОТЫ

# **ENGLISH FOR BEAUTY INDUSTRY**

#### Рекомендовано

Экспертным советом УМО в системе ВО и СПО в качестве **учебного пособия** для студентов, обучающихся по специальностям «Технология парикмахерского искусства»,

«Технология эстетических услуг», «Стилистика и искусство визажа»

Рекомендовано для освоения профессий из списка ТОП-50 наиболее востребованных на рынке труда, новых и перспективных профессий





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Содержит профессионально ориентированные тексты, диалоги, лексические и грамматические упражнения, направленные на развитие навыков устной речи, чтения и понимания специальной литературы, а также тематические словари к каждому уроку, грамматический справочник, грамматические таблицы, лексические и грамматические тесты.

Соответствует ФГОС СПО последнего поколения.

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### Предисловие

Данное учебное пособие предназначено для изучения английского языка в средних профессиональных учебных заведениях, готовящих специалистов в сфере индустрии красоты: парикмахерское искусство, прикладная эстетика, стилистика и искусство визажа. Пособие может также использоваться в качестве вспомогательного учебника в высших учебных заведениях по сервисным специальностям, а также лицами, которым необходимо усовершенствовать английский язык в области индустрии красоты.

Пособие состоит из 18 уроков, рассчитанных приблизительно на 150 аудиторных занятий, грамматического справочника с закрепляющими упражнениями, грамматических и лексических тестов.

Каждый урок включает тематический словарь; несколько текстов для чтения, снабженных словарем и заданиями; диалоги; лексические и коммуникативные упражнения; дополнительный материал для чтения (Miscellanea), содержащий интересную и полезную информацию по теме урока: стихи, шутки, пословицы и поговорки, оригинальные тексты из зарубежных периодических изданий. Этот раздел может также использоваться как основа для игровых ситуаций и дискуссий.

Текст А каждого урока содержит основную информацию по теме урока и рекомендуется для изучающего чтения. Тексты В, С, D, Е содержат дополнительную информацию и направлены на расширение профессиональной эрудиции обучающихся. При отборе текстов учитывались их профессиональная ориентированность, информативность и коммуникативная направленность.

Грамматический справочник, кратко излагающий материал для повторения, расположен в конце пособия для удобства его использования по мере необходимости при работе с текстами. Он может быть использован как в соответствии с рекомендациями, данными в конце каждого урока, так и по усмотрению преподавателя.

Автор не предлагает строгих методических рекомендаций по использованию пособия. Конкретные методические приемы зависят от уровня подготовки учащихся и целей обучения. Разделы могут изучаться в любой последовательности, как в полном объеме, так и выборочно.

Пособие предназначено для обучающихся, успешно освоивших программу английского языка средней школы.

# Lesson 1. APPEARANCE BHEWHOCTL

#### **Topical vocabulary**

appearance [əˈpɪərəns]

build

complexion [kəmˈplekʃən]

figure height [haɪt] look

sight [saɪt]

smile

beauty

features [ˈfiːtʃərz]

beard [bɪəd] cheek

chin dimple

ear [19(r)]

eye [aɪ]

eyebrows [ˈaɪbraʊz] evelashes

face

forehead['fprid]

freckle hair [heə(r)]

haircut ['heəkʌt]

hair-do head

bald [bɔːld]

lip (upper, lower)

mole

внешность

красота, красавица

телосложение швет лица

фигура рост взглял

1) взгляд, 2) вид

улыбка

черты лица

борода шека

подбородок

ямочка (на щеке, подбородке)

1) ухо; 2) слух;

глаз брови ресницы липо

лоб веснушка волосы

стрижка, причёска (мужская)

причёска (женская)

голова лысый

губа (верхняя, нижняя)

родинка

mouth [ $mav\theta$ ] рот moustache [mv'staxf] усы neck шея nose нос plait [plæt] коса skin кожа throat [θrəʊt] горло tongue [tʌn] язык tooth (pl teeth) зуб(ы) wrinkle ['rɪŋkl] морщина

parts of body части тела

arm рука back спина belly живот

body тело, туловище

breast [brest] грудь

chest грудь, грудная клетка

elbow['elbəʊ] локоть foot (pl. feet) нога, ступня

finger палец руки (a little finger, a ring finger, a big finger,

an index finger (=pointer), a thumb)

 hand
 рука, кисть

 hip
 бедро

 knee [niː]
 колено

 leg
 нога

side бок shoulder [ˈʃəʊldə(r)] плечо

stomach ['stʌmək ] желудок, живот toe палец ноги waist талия

attractive привлекательный

beautiful красивый

good-looking красивый, миловидный graceful грациозный, изящный

handsome [ˈhænsəm] красивый, статный (о мужчинах)

pale бледный

plain некрасивый, простоватый plump полный, толстый, пухлый

pretty ['prɪti] хорошенький short низкого роста

slender (= slim) стройный

stout [staot] полный, тучный

tall [tɔːl] высокий, высокого роста ugly [ˈʌgli] уродливый, безобразный

to look выглядеть

to lose weight [weit] худеть (=to get thin) to put on weight поправляться, полнеть

to resemble [rı'zembl] походить to look (be) like походить to take after походить to wear носить.

#### 1. Memorize the words and word combinations to describe people's appearance.

#### 2. Replace the underlined words with those given in brackets.

What does <u>he</u> look like (your sister, Mr. Johns, your new teacher, her brother, his girlfriend)?

He (she) is a tall <u>handsome boy</u> (a dark broad-shouldered fellow, a stout round-faced woman, a small freckled-faced boy, a pretty dark-eyed girl, an old gray-haired man).

He has straight yellow hair (thick dark, long fair, brown wavy).

She wears her hair long (short, plaited, bobbed).

He has <u>small deep-jet</u> eyes (large blue, black wide-set, big bulging, green near-sighted).

His nose is <u>hooked</u> (flat, turned-up, snub, too long).

She looks like <u>her father</u> (her mother, her grandmother, her uncle, her aunt).

She has a <u>good</u> complexion (dark, light, fresh, pale, yellowish, reddish). I think he is <u>about 190 centimetres tall</u> (of middle height, short, not very tall).

Her face is <u>round</u>, her lips are <u>thin</u> (oval... full, heart-shaped... bright).

He has <u>become stouter</u> (got a bit thinner, put on weight, lost weight, remained as he was, not changed at all).

#### 3. Find the answer in the right column.

What is the tongue for?

What is the nose for?

What are the teeth for?

What are the legs for?

What are the hands for?

What are the fingers for?

What are the ears for?

To hear with

To smell with

To touch with

To chew with

To walk with

To talk with

#### 4. Ask the question and answer it.

What can you do with your fingers (eyes, tongue, lips, mouth, nose, teeth, feet, hands, ears)?

I can	touch	catch	sneeze	kiss	bite
	see	throw	jump	eat	taste
	lick	smell	run	cough	speak
	hear	breathe	kick	spit	chew
with my					

#### 5. Match the adjectives with their antonyms.

large	light
present	long
thick	curly
hard	ugly
thin	straight
dark	small
high	wide
difficult	easy
charming	soft
short	absent
clean	dull
narrow	weak
interesting	dirty
strong	messy
neat	low

#### 6. Discuss the following situations in the group.

- 1. You describe your friend's appearance.
- 2. You describe to your neighbour the appearance of a person who has visited in his absence.
- 3. Asked to meet a person whom you do not know, you inquire of the peculiarities of his\her appearance.
- 5. You discuss with your friends the appearance of your favourite film stars.
  - 6. You discuss with your friend your ideas of man's (woman's) beauty.

#### 7. Use the following to describe a person's appearance.

FIGURE, BUILD tall, short, slim, slender, of medium — height, stooping (сутулый), straight, with broad (square, bent) shoulders, broadshouldered, bony, shapeless, well-made, stocky (коренастый), of medium height, shapely, plump, beautiful, pretty, stout, fat

LEGS long, long-legged, short, straight, crooked, shapely, slender

HANDS large, small NECK long, short

FACE lengthened, round, round-faced, oval, moustache, beard,

stubble (щетина), temples (long, trimmed short),

freckled (freckled-faced)

SKIN pure, rough

COMPLEXION fresh, rosy, nice, healthy, unhealthy,

sallow (болезненный)

FEATURES delicate, large, regular

NOSE hooked (крючковатый), snub (курносый), straight,

turned-up (вздёрнутый)

CHEECKS hollow (впалые), plump, rosy

CHIN double, pointed, protruded (выдающийся вперёд) EYES round, big, large, small, narrow, wide, blue, grey, hazel,

bulging eyes (глаза на выкате), close-set eyes, dark-eyed,

shining, bright, expressive

EYEBROWS long, bushy, straight, curved, thin, thick,

plucked (выщипанные)

EYELASHES long, thick, dark, black, short

HAIR (IS) blonde, brunette, bald, bald-headed, long, curly, crisp,

straight, thin, thick, wavy, fair, dark, red, brown, fair,

grey, short, cut, done

SMILE charming, attractive

TEETH even, white

LIPS plump, thin, thick

CLOTHING sport, elegant, neat (опрятный)

JEWELRY necklace, earrings, rings, bracelets, chains MAKE-UP eye shadows, lipstick, rouge, nail polish,

evebrows penciled, mascara

#### 8. Describe the people's appearance in the photos. Use the following sentences.

1. He is growing a beard. 2. She has a nice smile showing her white even teeth. 3. She has dimples in her cheeks when she smiles. 4. He has blue closeset eyes. 5. He let his stubble grow to the point of being a short beard. 6. He is a man of handsome features. 7. She has delicate features and long curls (locks) over her shoulders. 8. He has large though regular features. 9. He has grown a moustache and a little beard. 10. Her skin is too pale. 11. She does not look her age. 12. His stubble beard looks natural but not unkempt (неухоженный, непричесанный). 13. He has a perfect three days stubble (beard). 14. She wears her wavy hair loose. 15. His hair is a little messy.



#### **Dialogues**

#### 1. Read the dialogues aloud and dramatize them.

#### **№** 1.

- Have you heard that Ann is back from the rest home?
- Of course. I ran into her in the street.
- Oh, did you? She must be a picture of health now.
- Yes, she's put on weight and looks much better than before.
- How do you like her hair-do?

Ты слышала, что Анна вернулась из дома отдыха?

Конечно. Я столкнулась с ней на улице.

Да? Должно быть она само воплощение здоровья.

Да, она поправилась и выглядит намного лучше, чем раньше.

Как ты находишь ее прическу?

She looks like a boy.

- But short hair is in fashion now.

- Well, fashionable doesn't always mean beautiful, you know.

— Oh, I find her hair too short. О, я нахожу, что у нее слишком короткие волосы. Она похожа на мальчика. Но короткие волосы – это очень модно сейчас.

> Ну знаешь ли, модно — это не всегда красиво.

#### No 2.

— Pete, someone came to see you when you were out.

— Somebody I know?

— Certainly. Try and guess. Someone tall and slim with big blue eyes and fair hair.

— With a short haircut?

- It was Jane, wasn't it?

- No. it wasn't. Take another guess. к тебе.

Кто-то, кого я знаю?

Конечно. Догадайся. Некто высокого роста и стройный с большими голубыми глазами и светлыми волосами.

Пит, пока тебя не было кое-кто приходил

С короткой стрижкой? — Yes. And very stylish dressed. Да. И очень стильно одетый. Это была Джейн, не так ли? Нет! Еше одна попытка.

#### **№** 3.

the time-table?

- Which one? There are three there. Do you mean the one with long black hair?

 No. The blonde one with a peaches and cream complexion.

— This is Bess, our new classmate.

— A very pretty girl. I'd like to meet her.

— No problem at all. She is my sister's friend. I'll introduce сестры. Я тебя представлю ей. you to her.

— Who's that girl standing near Кто эта девушка, которая стоит у расписания?

> Которая? Там их трое. Ты имеешь в виду ту, с длинными черными волосами?

Нет. Блондинка с прекрасным цветом лина.

Это Бэсс, наша новая одногруппница.

Очень хорошенькая девушка. Я бы хотел с ней познакомиться.

Нет проблем вообще. Она подруга моей

#### **№** 4.

— Goodness gracious! How brown you are! I could hardly recognize vou.

Боже мой! Какая ты загорелая! Я едва узнала тебя.

— Yes, I have been sunbathing at the seaside the whole summer.

Да, я загорала на берегу моря все лето.

— Oh, how fine. You look very healthy. And you've lost weight, too, I must say. Just a top model.

О, как здорово! Ты выглядишь очень здоровой. И ты похудела, должна тебе сказать. Прямо топ модель. На какой ты силела лиете?

What diet did you do?

Никакой диеты вообще. Просто много плавала, гуляла, танцевала

 No diet at all. Just much swimming, walking, dancing and playing tennis.

и играла в теннис.

#### № 5. Dramatize the dialogue and make up your own conversations on analogy.

- Have you seen our computer programmer?
- Not vet. Why?
- She is a very pretty girl.
- Really?
- She is tall, slim and I'd say she has a very good figure. Her long hair is fair. Her eyes are blue. She has a snub nose and full lips.
- What's her name?
- Constance Smith. She is about 25 years old.
- Is she married?
- That's what I would like to find out.
- What kind of person is she?
- She has been working here for about two weeks. They say she is qualified for the job, has good manners, very reserved and efficient.
- Is Bob Madison her chief?
- Exactly. Do you know him?
- He is a friend of mine. We have been on friendly terms for about ten years.
- What do you think of him?
- Bob is a nice guy. He is honest and just, well read and kind.
- Sometimes he is a bit stubborn. Nevertheless he is pleasant to deal with.
- He is a handsome man, isn't he?
- Sure. He is of middle height, neither slim nor stout. His hair is dark. He wears a beard and a moustache. He has large dark eyes, a straight nose and thin lips.
- Is he married?
- He is divorced. He has a son by first marriage.
- Have you seen the boy?
- Of course. His name is Michael. He is nine years old. A very talented boy. He learns to play the piano and makes good progress.
- I see.

#### Text A. My Aunt Tanya

Of all my relatives, I like my Aunt Tanya the best. She's my mother's youngest sister. She has never been married and lives alone in a small village near S-Petersburg. She's in her late fifties, but she's quite young in spirit. She has a fair complexion, thick brown hair that she wears in a bun, and dark brown eyes. She has a kind face and when you meet her, the first thing you notice is her smile. Her face is a little wrinkled now, but I think she is still rather attractive. She is the sort of person you can always go to if you have a problem.

She likes reading and gardening, and she still goes for long walks in the forest to pick berries and mushrooms. She's a very active person. Either she's making something, or mending something, or doing something to entertain herself. She's extremely generous, but not very tolerant with people who don't agree with her, I hope I'll be as active as she when I'm her age.

#### 1. Read the text and find the phrases describing.

- Aunt Tanya's face and body.
- Aer character.
- Her likes and dislikes.
- Her habits.

#### 2. Talk about one of your relatives or friends using the plan below.

- Physical facts and descriptions.
- Character, likes and dislikes, habits.
- Your opinions.

#### Text B. A game

#### Read the text and play the game in your group.

Yesterday during our English lesson we played an interesting game. The teacher said that one of us had to think of any person present in the classroom and the other students had to guess who it was by asking questions about this person's appearance. A girl, named Alice was to begin the game. So she thought of Ann, a tall, well-built, slim, black-haired girl with hazel eyes, a turned-up nose and an oval-shaped face. And then she was asked questions like these: "Is it she or is it he?", "How is she built?", "Is she tall or short?", "What colour is her hair?", "What colour are her eyes?", "Is her hair short or long?", "Does she wear jewelry?", "Does she use make-up?" , "What kind of clothes does she prefer?" etc.

After these questions, everybody began looking at Ann. At last came the question: "Is it Ann?" and the group burst out laughing, because they had guessed her long before. Anyhow, we liked this game very much.

#### Text C. Mirror, mirror...

Why do we look in the mirror? We are all more obsessed with our appearance than we like to admit. Concern about appearance is quite normal and understandable. Attractive people have distinct advantages in our society. Studies show:



- Attractive children are more popular, both with classmates and teachers. Teachers give higher evaluations to the work of attractive children and have higher expectations of them.
- Attractive applicants have a better chance of getting jobs, and of receiving higher salaries. (One US study found that taller men earned around \$600 per inch more than shorter workers).
- In court, attractive people are found guilty less often. When found guilty, they receive less severe sentences.

The 'bias for beauty' operates in almost all social situations — all experiments show we react more favourably to physically attractive people.

We also believe in the 'what is beautiful is good' stereotype — an irrational but deep-seated belief that physically attractive people possess other desirable characteristics such as intelligence, competence, social skills, confidence — even moral virtue. (The good fairy/princess is always beautiful; the wicked stepmother is always ugly).

It is not surprising that physical attractiveness is of overwhelming importance to us.

#### Vocabulary to the text

be obsessed быть озабоченным guilty виновный to admit признавать severe суровый забота concern приговор sentence distinct явный bias пристрастие favourably благосклонно

give evaluations toоцениватьpossessвладетьapplicantкандидатconfidenceуверенность

wicked [ˈwɪkɪd] злой inch дюйм

virtue добродетель

court суд

overwhelming огромный

#### 1. Read the text and find English equivalents to the following expressions.

Явные преимущества; ставить более высокие оценки; кандидаты на рабочее место; признаются виновными; менее суровое наказание; тяга к красоте; реагируем более благосклонно; нравственные добродетели; физическая привлекательность; огромное значение.

#### 2. Say if the sentences are right or wrong. Correct the wrong ones.

Most people are indifferent to their appearance.

Concern about appearance is quite normal.

Attractive people have no distinct advantages in our society.

Children do not like their attractive classmates.

Teachers have higher expectations of attractive pupils.

Attractive applicants have a lesser chance of getting jobs.

In court, attractive people receive less severe sentences.

We do not believe in the 'what is beautiful is good' stereotype.

#### 3. Discuss the text with the help of the following questions in the group.

- 1. Do you agree that physical attractiveness is of overwhelming importance to us?
  - 2. Are all people obsessed with their appearance?
  - 3. Do you think attractive people have any advantages in our society?
  - 4. How often do you look in the mirror?
  - 5. Do you like what you see there?

#### Text D. Beauty standards

Every period of history has had its own standards of what is and is not beautiful, and every society has its own concept of the ideal physical attributes. In the 19th century being beautiful meant wearing a corset — causing breathing and digestive problems. Now we try to diet and exercise ourselves into the fashionable shape — often with even more serious consequences.

Advances in technology and in particular the rise of the mass media has caused normal concerns about how we look to become obsessions.

How? There are 3 reasons:

Thanks to the media, we have become accustomed to extremely rigid and uniform standards of beauty.

TV, billboards, magazines etc. mean that we see 'beautiful people' all the time, more often than members of our own family, making exceptional good looks seem real, normal and attainable.

Standards of beauty have in fact become harder and harder to attain, particularly for women. The current media ideal of thinness for women is achievable by less than 5% of the female population.

As researches show women are much more critical of their appearance than men. Up to 8 out of 10 women will be dissatisfied with their reflection.

Men looking in the mirror are either pleased with what they see or indifferent. Some men looking in the mirror may not see the flaws in their appearance.

Why are women so much more self-critical than men are? Because women are judged on their appearance more than men, and standards of female beauty are considerably higher. Also, most women are trying to achieve the impossible: standards of female beauty have in fact become progressively more unrealistic during the 21st century. In 1917, the physically perfect woman was about 5 feet 4 inches tall and weighed nearly 10 stone. Even 25 years ago, top models and beauty queens weighed only 8% less than the average woman, now they weigh 23% less. The current media ideal for women is achievable by less than 5% of the female population — and that's just in terms of weight and size. If you want the ideal shape, face etc., it's not more than 1%.

Меры длины		Мера веса	
foot (pl. feet)	фут (1 фут = ~30,5 см)	stone	стоун (1стоун = 6,35 кг)
inch	дюйм (1 дюйм = ~2,5 см)		

#### Vocabulary to the text

ideal [aɪˈdiːəl] идеальный attainable, achievable достижимый attribute свойство digestive [dai'dze.tiv] пишеварительный dissatisfied [dis'sætisfaid] неудовлетворённый consequence последствие indifferent равнодушный flaw недостаток

obsession [əb'sef.ən] мания to judge судить to become accustomed привыкать to weigh [wei] весить rigid жёсткий average средний billboard афиша current текущий

exceptional исключительный in terms of с точки зрения

# 1. Read the text and find the English equivalents to the following word combinations.

Свои собственные стандарты; идеальные физические характеристики; вызывали проблемы дыхания и пищеварения; серьёзные последствия; технический прогресс; крайне жёсткие и унифицированные стандарты красоты; более критичны к своей внешности; не удовлетворены своим отражением; недостатки своей внешности; достичь невозможного; королевы красоты; средняя женщина; с точки зрения веса и размера.

#### 2. Say if the sentences are right or wrong. Correct the wrong ones.

- 1. Every period of history has the same standards of beauty.
- 2. In the 19th century being beautiful meant wearing a corset.
- 3. Nowadays women have to wear corsets too.
- 4. Standards of beauty have become extremely rigid and uniform thanks to the media.
- 5. Modern standards of beauty are very easy to attain, particularly for women.
- 6. The media ideal of thinness for women is achievable by all the female population.
  - 7. Men are much more critical of their appearance than women.
  - 8. Up to 8 out of 10 women are satisfied with their reflection.
- 9. Men looking in the mirror are pleased with their appearance or indifferent to it.
  - 10. Women are judged on their appearance more than men are.

#### 3. Talk about modern standards of beauty.

#### Grammar

Revise the grammar rules of § 1- § 8 in the grammar reference and do exercises.

#### Miscellanea

#### Proverbs about appearance

Appearances are deceptive.

The face is the index of the mind.

Beauty is but skin deep.

Beauty lies in lover's eyes.

She that is born a beauty is half-married.

#### **Quotes about appearance**

Age... is a matter of feeling, not of years. George Curtis

Every man desires to live long, but no man would be old. Swift

Nothing is beautiful from every point of view. Horace

Beauty is power; a smile is its sword. Carles Reade

What lies behind appearance is usually another appearance. *Mason Cooley* 

We try to create this interesting appearance to make ourselves feel better about ourselves. *Sarah McLachlan* 

We should look to the mind, and not to the outward appearance. *Aesop* 

Let us be grateful to the mirror for revealing to us our appearance only. *Samuel Butler* 

Men in general judge more from appearances than from reality. All men have eyes, but few have the gift of penetration. *Niccolo Machiavelli* 

A pair of powerful spectacles has sometimes sufficed to cure a person in love. *Friedrich Nietzsche* 

You don't love someone for their looks, or their clothes, or for their fancy car, but because they sing a song only you can hear. *Author Unknown* 

#### **Jokes**

#### It's imagination

*First girl:* I spend hours in front of the mirror admiring my beauty. Do you think that's vanity (самолюбие, тщеславие)?

Second girl: No, it's imagination.

#### Say it out loud

Little Johnny and his mother were on a train. Johnny leant over and started to whisper in his mother's ear. "Johnny, how many times have I told you", said his mother, "it's rude to whisper. If you have something to say, say it out loud". "OK, said Johnny, why does the lady over there look like an ugly, old witch"?

#### Love at first sight

Julie had broken off her engagement. Her friend asked her what had happened. I thought it was love at first sight, said Julie. It was, but it was the second and third sights that changed my mind.

#### I've lost my wife

The man approached the very beautiful woman in the large supermarket and asked, "You know, I've lost my wife here in the supermarket. Can you talk to me for a couple of minutes?" "Why?" "Because every time I talk to a beautiful woman my wife appears out of nowhere."

#### Text for additional reading

He looked good. For forty-nine years of age he looked exceptionally good. Black hair — thick, curly with slight traces of grey that only enhanced the jet. Black eyes — unfairly surrounded with thick black lashes. A strong nose. Dark olive skin beautifully tanned. A wide-shouldered, thin-hipped body that would make many a younger man envious.

However, the most attractive thing about Nico was his style – his aura – his charisma.

Hand-finished, tailor-made three-piece suits in the very finest cloth. Silk shirts of exquisite quality. Italian-made shoes in glove-soft leather. Nothing but the best for Nico Constantine. It had been his motto since he was twenty years of age.

He grinned. Naturally he had wonderful teeth, and all his own, with just one vagabond gypsy cap. *Jackie Collins* 

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